

AMC Group of Companies



45+ YEARS OF EXPERIENCE



WWW.AMCGROUPINDIA.COM

Passionate people

Happy customers

Clear communication
Smart solutions Excellent experiences

Strong ambitions

ABOUT US



AMC Group of Companies, a leading heavy machinery solution provider was founded in 1980 by Shri R.P. Bothra. During our journey of more than 40 years in the field of spare parts and services we have collaborated with many reputed organization throughout the globe and have established ourselves as a Genuine Spare Parts Supplier for globally reputed mobile crane manufacturers.



AMC Services & Engineers Pvt Ltd was established in 2004 and is a "One Stop Solution" for spare parts of all types of mobile cranes. We are a complete solution provider for parts, service, maintenance and overhauling with proven top-class services to our customers.



Shree Balaji Equipments Pvt Ltd was established in 2002 and is an Authorized Distributor for World class OEM's like Kobelco, Godrej, Palfinger, Manitou, Bobcat and Franna. We also provide After Sales Service for various Material Handling, Earthmoving, Mining & Construction Equipment.



AMC Infra Rentals LLP is the latest venture in the AMC Group. It caters to our corporate customers by providing quality equipment on rent at affordable rates. We have an experienced team on board to provide service support.

AUTHORIZED DISTRIBUTOR



EQUIPMENTS AUTHORISED DISTRIBUTOR

KOBELCO EXCAVATORS

KOBELCO

Kobelco, part of the Fortune 500 Kobe Steel Group offers **3.5T to 85T Excavators**. Kobelco has the expertise to offer the most Fuel-Efficient excavators to enhance savings and increase productivity by offering various types of attachments. We cover Mini, SR Series, Mid-Range & Large models in our exclusive lineup.



GODREJ MATERIAL HANDLING EQUIPMENTS

Godrej

As the authorised distributor for Godrej Material Handling Equipment, SBEPL offers the complete range of forklifts, reach trucks, stackers, and industrial handling solutions — all engineered specifically for Indian operating conditions. From light warehouse applications to heavy-duty industrial use, Godrej's advanced technology and robust build quality ensure high productivity and low total cost of ownership.

Forklifts

- **Electric Forklifts** (3-wheel & 4-wheel variants)
- **Diesel Forklifts** (light to heavy-duty applications up to 25T)

Warehouse Equipment

- **Reach Trucks** (single & double deep)
- **Articulated Forklifts**
- **Electric Stackers & Pallet Trucks**



EQUIPMENTS AUTHORISED DISTRIBUTOR

MANITOU TELEHANDLERS



Manitou is a Global Leader in **Telehandlers** and offers the most versatile range of equipment and attachments for material handling, people lifting, and earthmoving applications. Manitou offers ergonomic and easy-to-handle machines that meet all your requirements.



PALFINGER CRANES & AERIAL PLATFORMS

PALFINGER

Palfinger stands for the most innovative, reliable, and cost-effective lifting solutions for work on commercial vehicles. Their products include **Self loading Truck mounted Knuckle boom cranes, Access Platforms, Mobile Bridge Inspection Units, Rail-Road Vehicles**, and more.



We Just Don't Sell Parts, We Build Relation

EQUIPMENTS AUTHORISED DISTRIBUTOR

BOBCAT COMPACT EQUIPMENT



Bobcat is a globally renowned brand and the inventor of the skid-steer loader (since 1958), known for its legacy of performance, reliability, and innovation. We offer a wide portfolio of Bobcat compact equipment, including:

- **Skid Steer Loaders** – Industry-leading machines for versatility and performance
- **Backhoe Loaders** – Powerful and fuel-efficient machines for multi-application use
- **Mini Excavators** – Compact yet high-performance solutions for precision work



FRANNA PICK & CARRY CRANES



Franna **Pick and Carry Cranes** are highly versatile mobile lifting solutions designed for quick load handling and transportation within industrial, construction, mining, and infrastructure sites. Known for their compact design, exceptional maneuverability, and strong lifting capacity, Franna cranes can lift and carry loads without the need for outriggers, making them ideal for confined and fast-paced work environments. Their efficiency, mobility, and ease of operation help improve productivity while reducing downtime on site.



Performance You Can Count on...

EQUIPMENT RENTAL SERVICES

AMC INFRA RENTALS LLP is the latest venture in the AMC Group of Companies. AIR caters to our corporate customers with equipments on rental. As the market scenario is continuously changing, clients are more likely to have equipments on rental. Renting equipments is becoming more prominent and allows construction companies to save costs and run a more financially stable Construction Business. We offer our clients the best price of Machines, Complete Technical Support, Huge Spare Parts Stocks and Expert Factory Trained Engineer Team for Top-Class service and technical support.

AMC Infra Rentals LLP includes rental equipments such as Palfinger Truck Mounted Crane, Aerial Work Platform, Godrej Forklifts & Other MHE Products, Kobelco Excavators, Manitou Telehandlers, Maeda Mini Crawler Cranes, Franna Pick & Carry Cranes, Bobcat Skid Steer & Backhoe Loaders etc. Our vision is to provide our clients with the equipment they require with the Best Solution and Services for their Crane Rental needs. We are already partnered with the core companies like L&T, ITD and Kolkata Metro for equipment rental solutions.

AMC Infra Rentals LLP is setting a benchmark for Mobile Crane and rental equipments services by establishing a national presence for providing the best availability of the rental equipments with an Expert Factory trained field service Engineer team.

PALFINGER AERIAL WORK PLATFORM



PALFINGER TRUCK MOUNTED CRANES



GODREJ FORKLIFTS



KOBELCO EXCAVATORS



MANITOU TELEHANDLERS



MAEDA MINI CRAWLER CRANES



BOBCAT SKID STEER LOADERS



AMC GROUP IN A GLANCE

45+ YEARS OF SERVICES & LEGACY

Snapshots



₹250 CR+

Business
Turnover



1000+

Clients Across
Industries



15+

Branches
Across India



100+

Machines in
Rental Fleet



25,000

SQ. Ft. Workshop
& Warehouse
Infrastructure



20+

Global OEM
& OPM
Partnerships



₹30 CR+

Inventory with
15,000+ SKUs in
Stock

The 360° Lifecycle



Sectors We Serve



CONTACT US

AMC Group of Companies



Correspondence & Corporate Office

PS Aviator, 6th Floor, Unit No. 603 & 604,
Biswa Bangla Sarani, New Town,
Near Atghara Chinar Park Crossing,
P.O. Kolkata: 700136, West Bengal, India.



Email:

For Equipments: sales@sbepi.in

For Spare Parts & Service Support: info@ashokmarketing.com

For Rentals: ceo@amcinfra.com



Toll Free: 1800 3099 555 | **Phone:** 033-4071 5555/56



Website: www.amcgroupindia.com

Quick Connect via WhatsApp: +91 96744 35555



O&M **Parts** Rental **AMC Equipments**

Service Trainings Assemblies

Repairs Components CMC

